Imagine...

If every time you rode the bus, biked, refilled a water bottle, donated time or recycled, you were rewarded with a ‘currency of good,’ that you could use to pay school expenses or redeem for great deals on food, fitness classes, gear and more.

Now you can... with PIPs
What are PIPs?

Positive Impact Points

PIPs | noun

A ‘currency of good’ earned and redeemed exclusively for verifiable daily life behaviors that benefit the planet, community, and personal health.
So how do I get some?

- Walking and taking public transit
- Bike with your own bike or bikeshare
- Ride sharing & carpooling
- Mindfulness training, destressing & disengaging from your phone
- Refill a reusable water bottle, reusing containers
- Recycle or give a ‘second life’ to stuff you don’t use anymore
- Volunteer with any of our NGO or community partners
- Shopping responsibly with our partners
- Participating in games, trivia, and challenges
- Saving, budgeting, and debt reduction
How does PIPs verify actions?

PIPs uses a number of data gathering methods and tools to verify actions taken, including:

API integrations, beacons, sensors, QR codes and transaction reports

- Bike Sharing: 50 PIPs
- Volunteering: 750 PIPs
- Never taking phone out of pocket... Priceless

Scanning may be necessary on occasion
Explore the main menu where you will customize your profile, sync with apps like Lyft, and discover opportunities with PIPs.
Dive into our catalog of earn opportunities ranging from transit, to waste, to supporting local businesses and organizations.
Track your activity

Keep track of how you spend and earn, and assess your impact - you’ll get news on opportunities and store all your rewards.
Turn PIPs into deals

When you’ve earned enough PIPs, explore our Redeem Catalog for great deals and super discounts from incredible local and national partners:

- Refill Revolution
- The REC Center
- Sword & Plough
- Whole Foods
- Flatiron Meal Plan
- Patagonia
- Spotify

And more!!!
Have PIPs to spare? **Complete the circle of good by giving back** to local and national non profits, or even offsetting your footprint.

- The Kitchen Community
- Boulder Food Rescue
- 1% for The Planet
- Greenpeace

And many more!!!
Use PIPs to help pay for school!

Earn PIPs making good choices everyday then unlock matching funds when you use your well-earned PIPs to pay for school.

To learn more about PIPs for School at CU Boulder, contact the Financial Aid Office, or pipsforschool@pipsrewards.com.
Along the way, there will be challenges, contests, and prizes. From scavenger hunts and trivia, to fitness and climate challenges - every action you take will earn you an opportunity to win.

Prizes up for grabs include:
- bookstore giftcards
- season-long and weekend-long ski passes from A-Basin
- gym memberships and class passes at the REC
- zero/low waste gear
- tickets to this week's concert

And so much more!!!
PIPs will keep you in the know

You’ll be alerted to:
• Great ways to Earn PIPs nearby
• Upcoming Contests and Events
• Instant Rewards
• Cool prizes
1...2...Get PIP’n!

1. Click to login with CU Boulder
2. Enter CU info and click continue

Got a question?
justask@pipsrewards.com