

PIPs Testimonials

"I learned to ride a bike in order to earn PIPs for a PIPs for School scholarship"

- Michelle Sze, CU Student

PIPs is really helping people make positive change in their lives, and has been a great partner for our company and our customers, who have earned close to 2.5M PIPs for activities focused on well-being and resiliency. Rewards systems are evidence-based to nudge positive behavior, and our users particularly loved the rewards for which their PIPs could be redeemed

- Chris Molaro, CEO and Founder of Neuroflow

This program is significant, and has an opportunity for the office of Sustainability to be elevated as an important partner in student engagement and retention efforts on campus.

- Linda Kogan, Director of Sustainability at UCCS

Adding the scholarship component knits together the whole endeavor of points-for-good in the higher education sector. The agency it gives students is appealing, and it should be attractive to individual donors and foundations who want to support scholarships and the kinds of "goods" that PIPs rewards.

- Stephanie Browner, PEF Board Member

I've been using PIPs since i moved here and love them! I've earned over 12,000 already!

- Reilly Fagan, CU Student

"We are very concerned, of course, with keeping college affordable. We're also very concerned with just the overall financial wellness of students. When this was presented to us, it really was aligned with our strategic goals."

- Ofelia Morales, Director of Office of Financial Aid at CU

"An engaged freshman is a retained sophomore."

- Dave Newport, Director of the Environmental Center at CU

We reward our riders for redistributing bikes from full stations to empty ones. They love PIPs, and we love having pedal power do our balancing!"

- Kevin Crouse, CEO of Boulder B-cycle

